

Site Usage

82,628 Visits

66.62% Bounce Rate

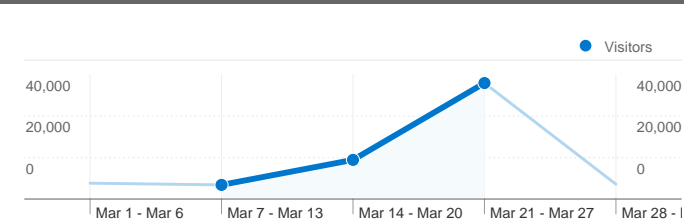
210,315 Pageviews

00:01:32 Avg. Time on Site

2.55 Pages/Visit

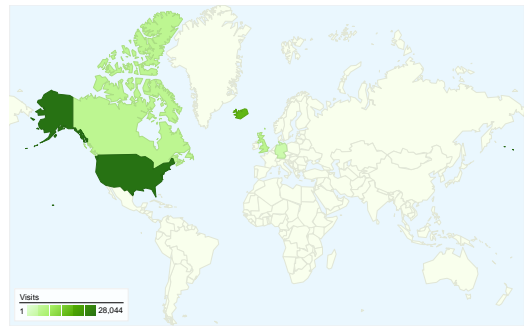
67.84% % New Visits

Visitors Overview



Visitors
59,035

Map Overlay



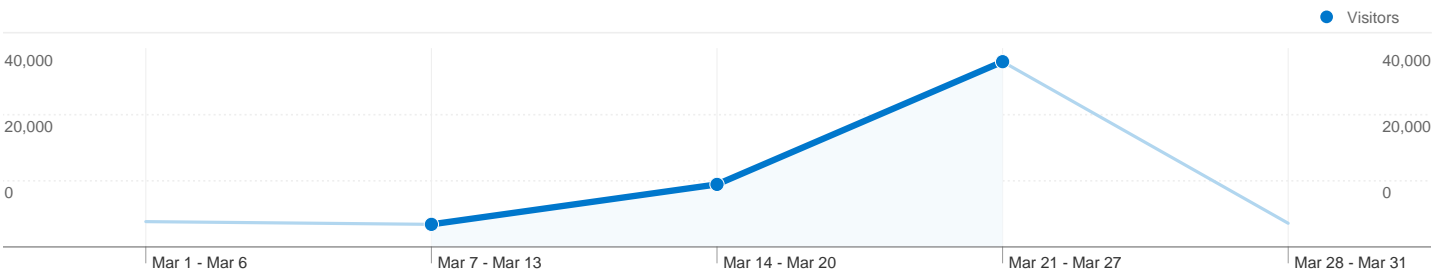
Traffic Sources Overview



- Referring Sites**
55,709.00 (67.42%)
- Direct Traffic**
13,861.00 (16.78%)
- Search Engines**
13,058.00 (15.80%)

Content Overview

Pages	Pageviews	% Pageviews
/Home/	27,881	13.26%
/News/ReadArticle/Volcano-	27,173	12.92%
/News/ReadArticle/Private-	7,389	3.51%
/News/ReadArticle/Volcano-	6,576	3.13%
/News/ReadArticle/Private-	5,236	2.49%



59,035 people visited this site

82,628 Visits

59,035 Absolute Unique Visitors

210,315 Pageviews

2.55 Average Pageviews

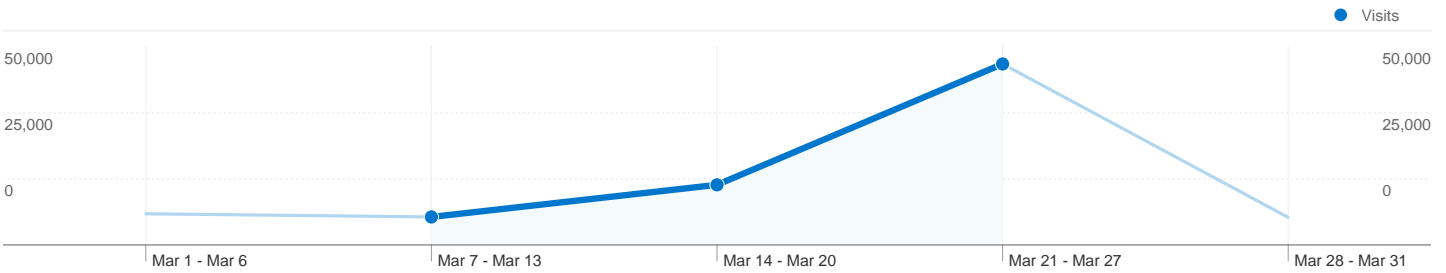
00:01:32 Time on Site

66.62% Bounce Rate

67.84% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	34,889	42.22%	DSL	33,442	40.47%
Internet Explorer	22,807	27.60%	Cable	22,689	27.46%
Safari	12,079	14.62%	Unknown	18,016	21.80%
Chrome	9,117	11.03%	T1	6,908	8.36%
Opera	1,809	2.19%	Dialup	1,274	1.54%



All traffic sources sent a total of 82,628 visits

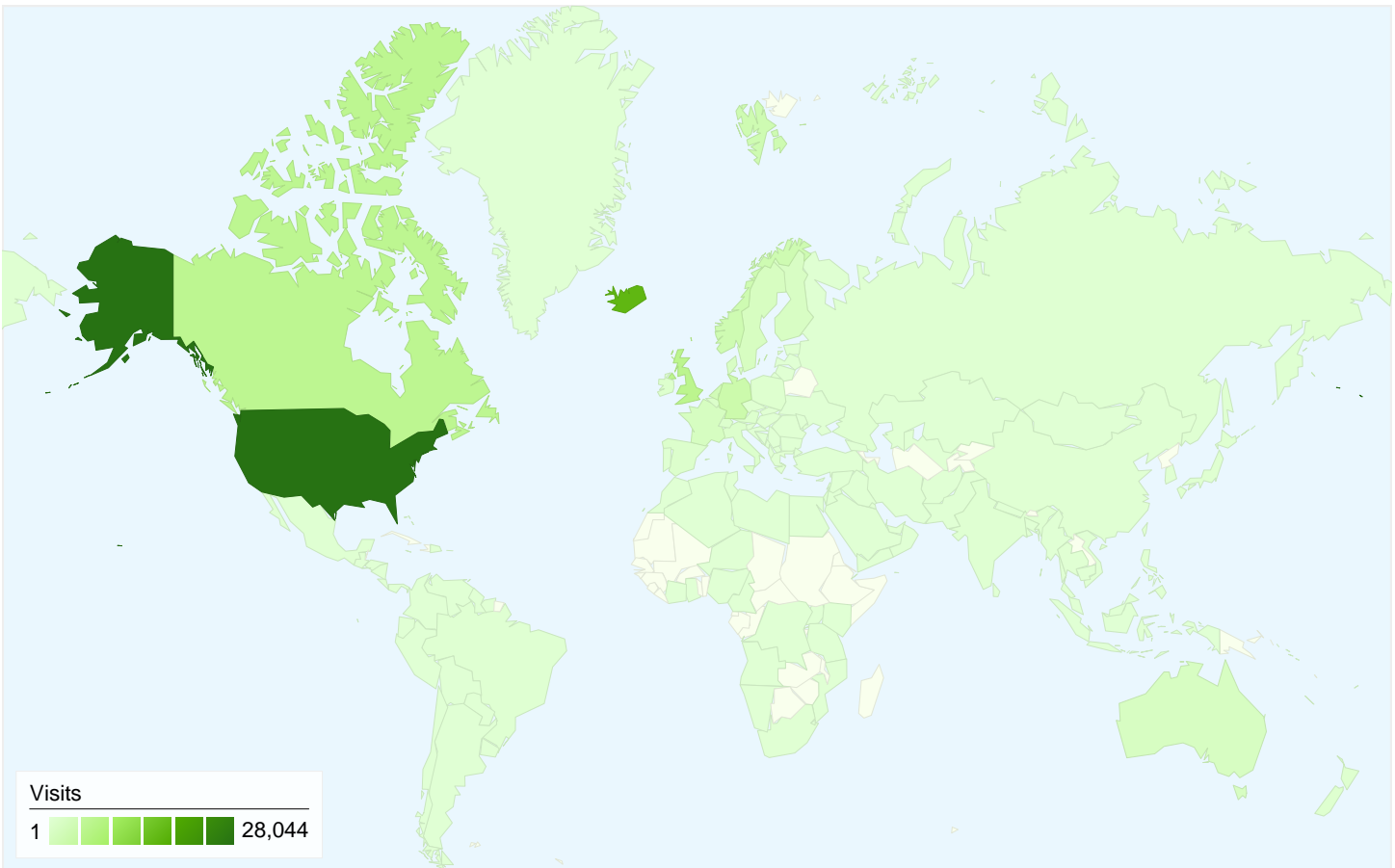
- 16.78% Direct Traffic
- 67.42% Referring Sites
- 15.80% Search Engines



- **Referring Sites**
55,709.00 (67.42%)
- **Direct Traffic**
13,861.00 (16.78%)
- **Search Engines**
13,058.00 (15.80%)

Top Traffic Sources

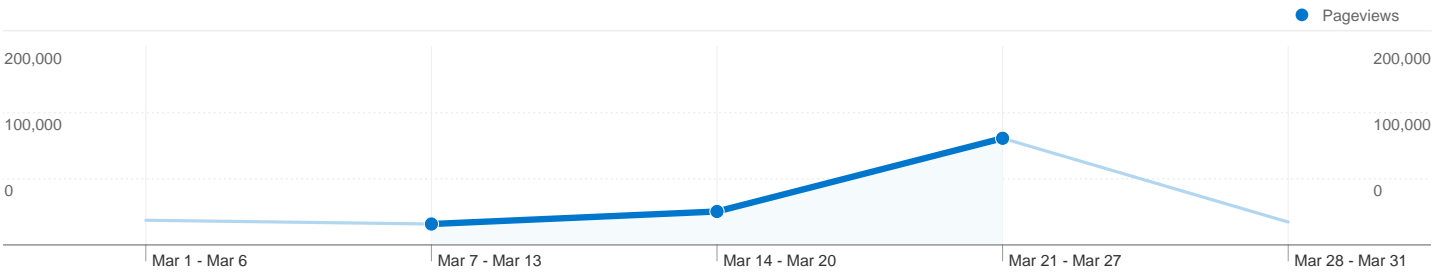
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	13,861	16.78%	reykjavik grapevine	1,002	7.67%
google (organic)	12,349	14.95%	grapevine.is	439	3.36%
mbl.is (referral)	11,737	14.20%	grapevine	401	3.07%
reddit.com (referral)	11,409	13.81%	grapevine iceland	205	1.57%
facebook.com (referral)	7,334	8.88%	grapevine is	157	1.20%



82,628 visits came from 163 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
82,628 % of Site Total: 100.00%	2.55 Site Avg: 2.55 (0.00%)	00:01:32 Site Avg: 00:01:32 (0.00%)	67.86% Site Avg: 67.84% (0.03%)	66.62% Site Avg: 66.62% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	28,044	2.14	00:01:02	82.94%	75.18%	
Iceland	17,021	2.71	00:02:00	40.96%	59.33%	
United Kingdom	5,854	3.19	00:01:35	69.68%	62.06%	
Canada	5,569	2.49	00:01:28	76.75%	70.57%	
Germany	3,326	3.52	00:02:55	57.13%	55.86%	
Norway	2,895	2.48	00:01:22	81.97%	62.97%	
Netherlands	2,445	3.30	00:02:13	51.74%	51.90%	
France	1,655	2.84	00:01:55	58.79%	58.13%	
Sweden	1,578	2.54	00:01:19	59.06%	62.99%	

Australia	1,538	1.72	00:00:43	88.88%	81.60%
					1 - 10 of 163



Pages on this site were viewed a total of 210,315 times

210,315 Pageviews

139,669 Unique Views

66.62% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/Home/	27,881	13.26%
/News/ReadArticle/Volcano-Erupts-Under-Eyjafjallajokull	27,173	12.92%
/News/ReadArticle/Private-Army-Sets-Sights-on-Iceland	7,389	3.51%
/News/ReadArticle/Volcano-Erupts-Under-	6,576	3.13%
/News/ReadArticle/Private-Army-Sets-Sights-on-	5,236	2.49%