

Site Usage

23,359 Visits

64.20% Bounce Rate

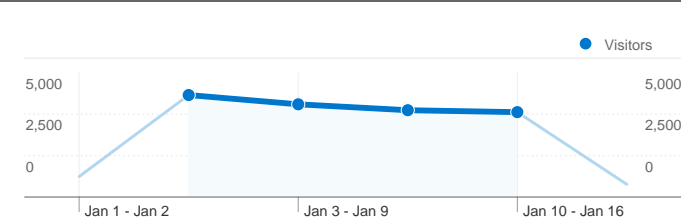
59,695 Pageviews

00:02:17 Avg. Time on Site

2.56 Pages/Visit

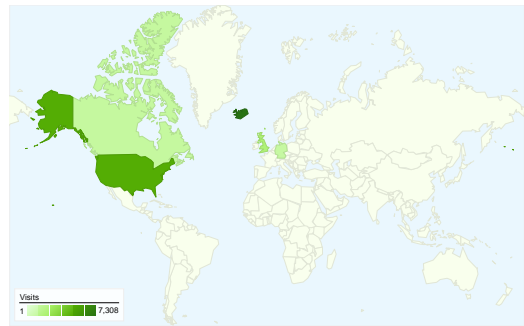
52.40% % New Visits

Visitors Overview

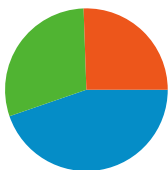


Visitors
14,206

Map Overlay



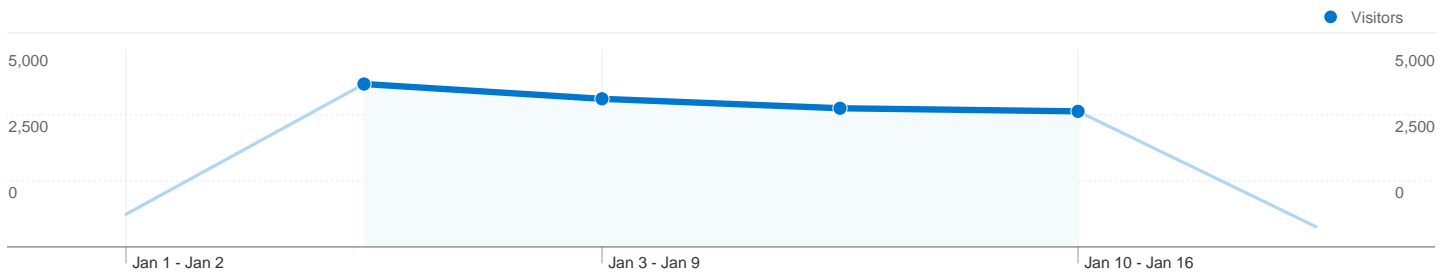
Traffic Sources Overview



- **Search Engines**
10,446.00 (44.72%)
- **Direct Traffic**
6,945.00 (29.73%)
- **Referring Sites**
5,968.00 (25.55%)

Content Overview

Pages	Pageviews	% Pageviews
/Home/	17,358	29.08%
/Music/	1,911	3.20%
/Classifieds/	1,491	2.50%
/Food/	898	1.50%
/Travel/	779	1.30%



14,206 people visited this site

23,359 Visits

14,206 Absolute Unique Visitors

59,695 Pageviews

2.56 Average Pageviews

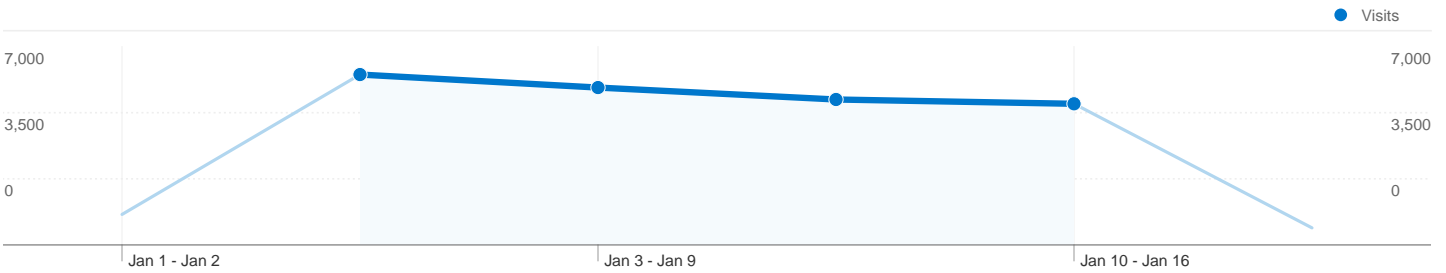
00:02:17 Time on Site

64.20% Bounce Rate



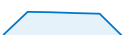
52.40% New Visits

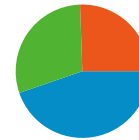
Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	9,241	39.56%	DSL	10,853	46.46%
Internet Explorer	6,507	27.86%	Unknown	5,918	25.33%
Safari	5,345	22.88%	Cable	4,630	19.82%
Chrome	1,640	7.02%	T1	1,482	6.34%
Opera	406	1.74%	Dialup	375	1.61%



All traffic sources sent a total of 23,359 visits

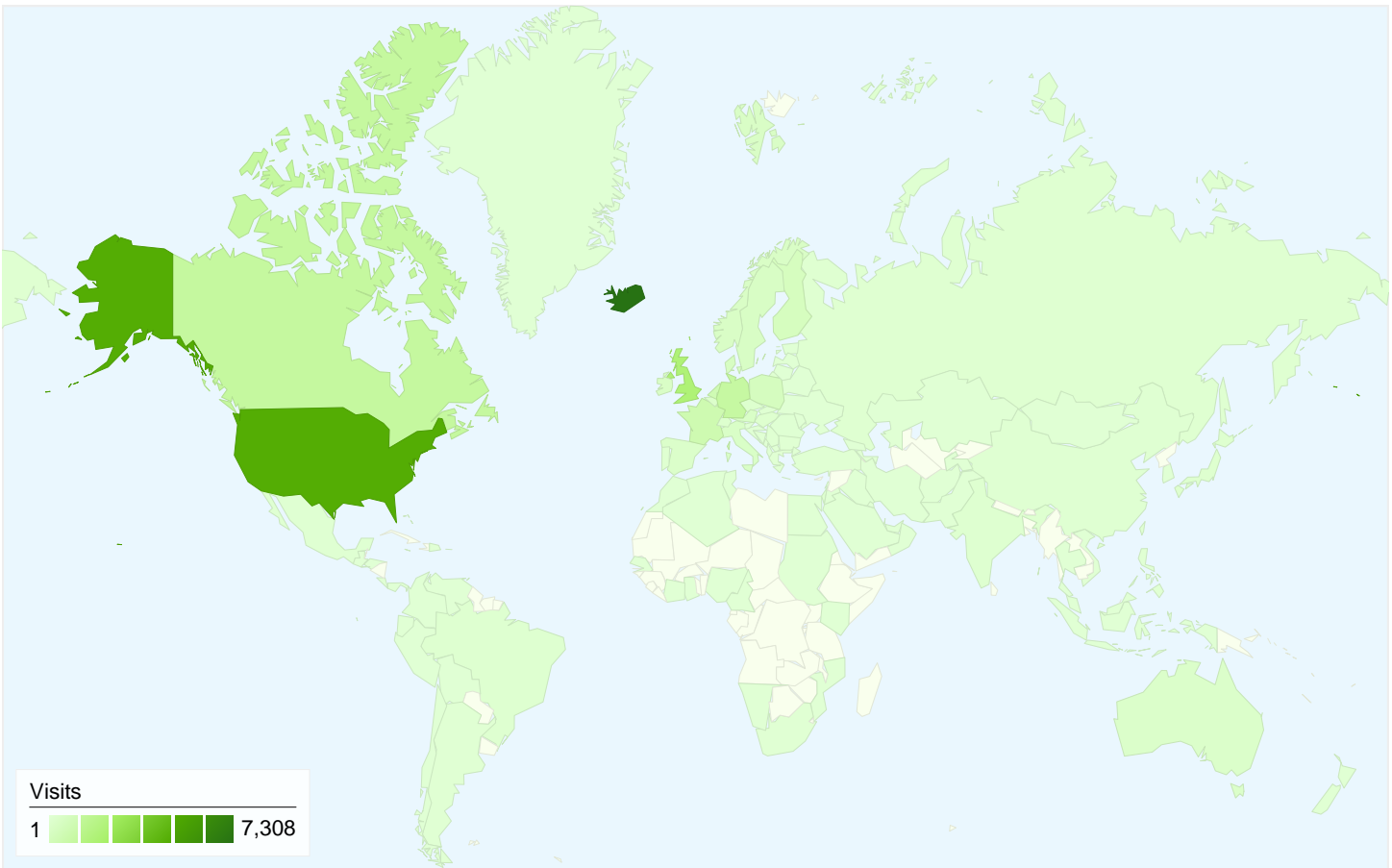
-  29.73% Direct Traffic
-  25.55% Referring Sites
-  44.72% Search Engines



-  Search Engines
10,446.00 (44.72%)
-  Direct Traffic
6,945.00 (29.73%)
-  Referring Sites
5,968.00 (25.55%)

Top Traffic Sources

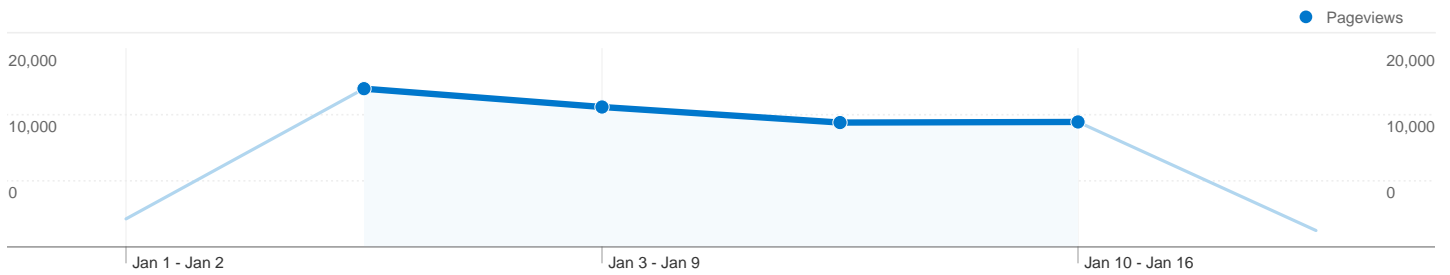
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	9,972	42.69%	reykjavik grapevine	1,028	9.84%
(direct) ((none))	6,945	29.73%	grapevine	280	2.68%
facebook.com (referral)	896	3.84%	grapevine.is	245	2.35%
ow.ly (referral)	473	2.02%	grapevine iceland	144	1.38%
onlinenewspapers.com	423	1.81%	grapevine reykjavik	132	1.26%



23,359 visits came from 126 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
23,359 % of Site Total: 100.00%	2.56 Site Avg: 2.56 (0.00%)	00:02:17 Site Avg: 00:02:17 (0.00%)	52.44% Site Avg: 52.40% (0.08%)	64.20% Site Avg: 64.20% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Iceland	7,308	2.70	00:02:11	44.36%	59.95%	
United States	4,787	2.52	00:02:07	58.37%	67.52%	
United Kingdom	2,035	2.83	00:02:15	61.92%	61.77%	
Canada	1,146	2.34	00:01:27	49.48%	69.81%	
Germany	1,082	3.32	00:03:55	57.76%	61.83%	
France	773	1.91	00:01:26	34.80%	75.94%	
Netherlands	705	2.42	00:01:53	49.79%	62.27%	
Poland	458	1.39	00:01:17	23.80%	83.19%	
Finland	454	2.13	00:04:34	35.46%	66.96%	

Denmark	385	2.09	00:01:25	61.30%	67.27%
					1 - 10 of 126



Pages on this site were viewed a total of 59,695 times

59,695 Pageviews

46,505 Unique Views

64.20% Bounce Rate

Top Content

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