

### Site Usage

21,185 Visits

62.91% Bounce Rate

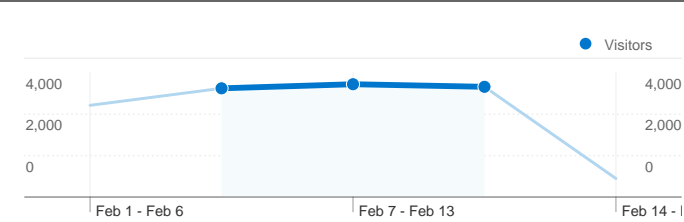
57,617 Pageviews

00:02:08 Avg. Time on Site

2.72 Pages/Visit

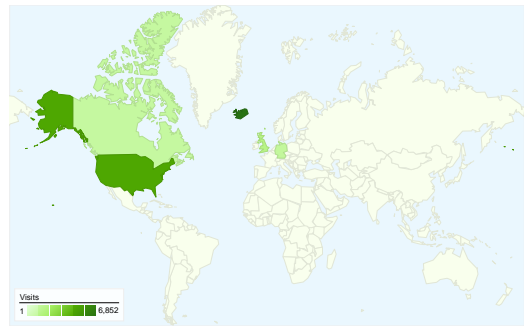
50.27% % New Visits

### Visitors Overview

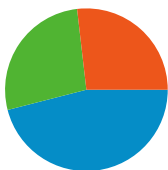


Visitors  
12,530

### Map Overlay



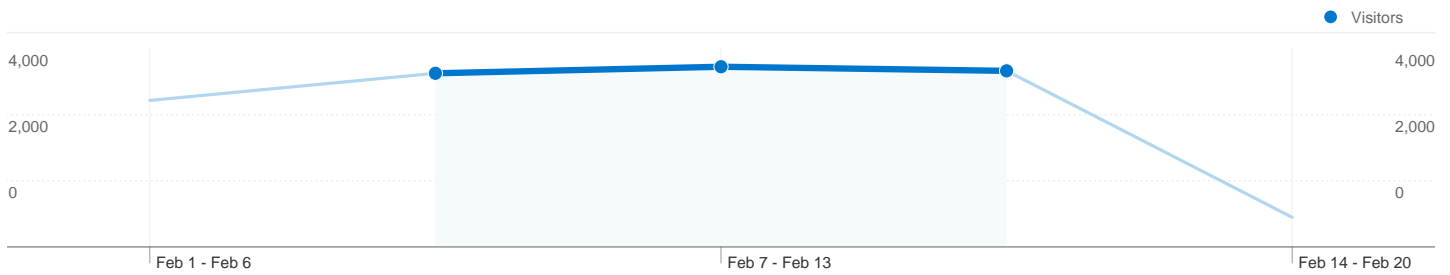
### Traffic Sources Overview



- **Search Engines**  
9,745.00 (46.00%)
- **Direct Traffic**  
5,756.00 (27.17%)
- **Referring Sites**  
5,684.00 (26.83%)

### Content Overview

Pages	Pageviews	% Pageviews
/Home/	14,531	25.22%
/Music/	1,386	2.41%
/Classifieds/	1,183	2.05%
/Food/	802	1.39%
/Travel/	703	1.22%



## 12,530 people visited this site

21,185 Visits

12,530 Absolute Unique Visitors

57,617 Pageviews

2.72 Average Pageviews

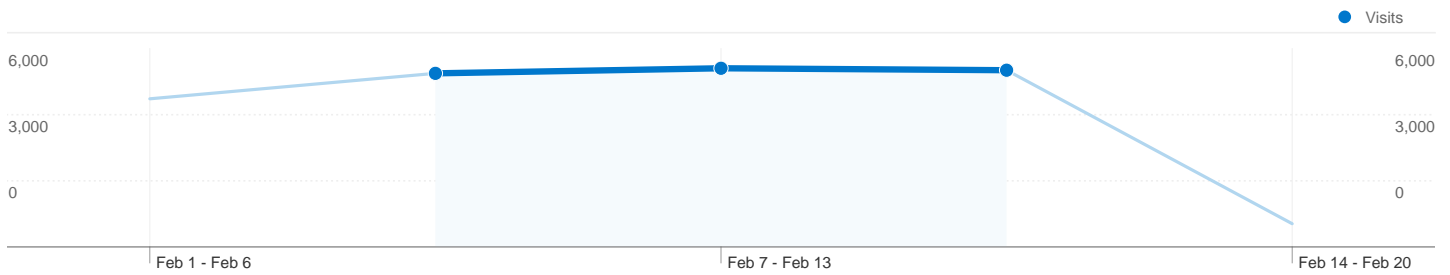
00:02:08 Time on Site

62.91% Bounce Rate

50.27% New Visits

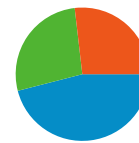
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	8,116	38.31%	DSL	9,587	45.25%
Internet Explorer	5,566	26.27%	Unknown	5,213	24.61%
Safari	5,171	24.41%	Cable	4,267	20.14%
Chrome	1,626	7.68%	T1	1,728	8.16%
Opera	521	2.46%	Dialup	313	1.48%



## All traffic sources sent a total of 21,185 visits

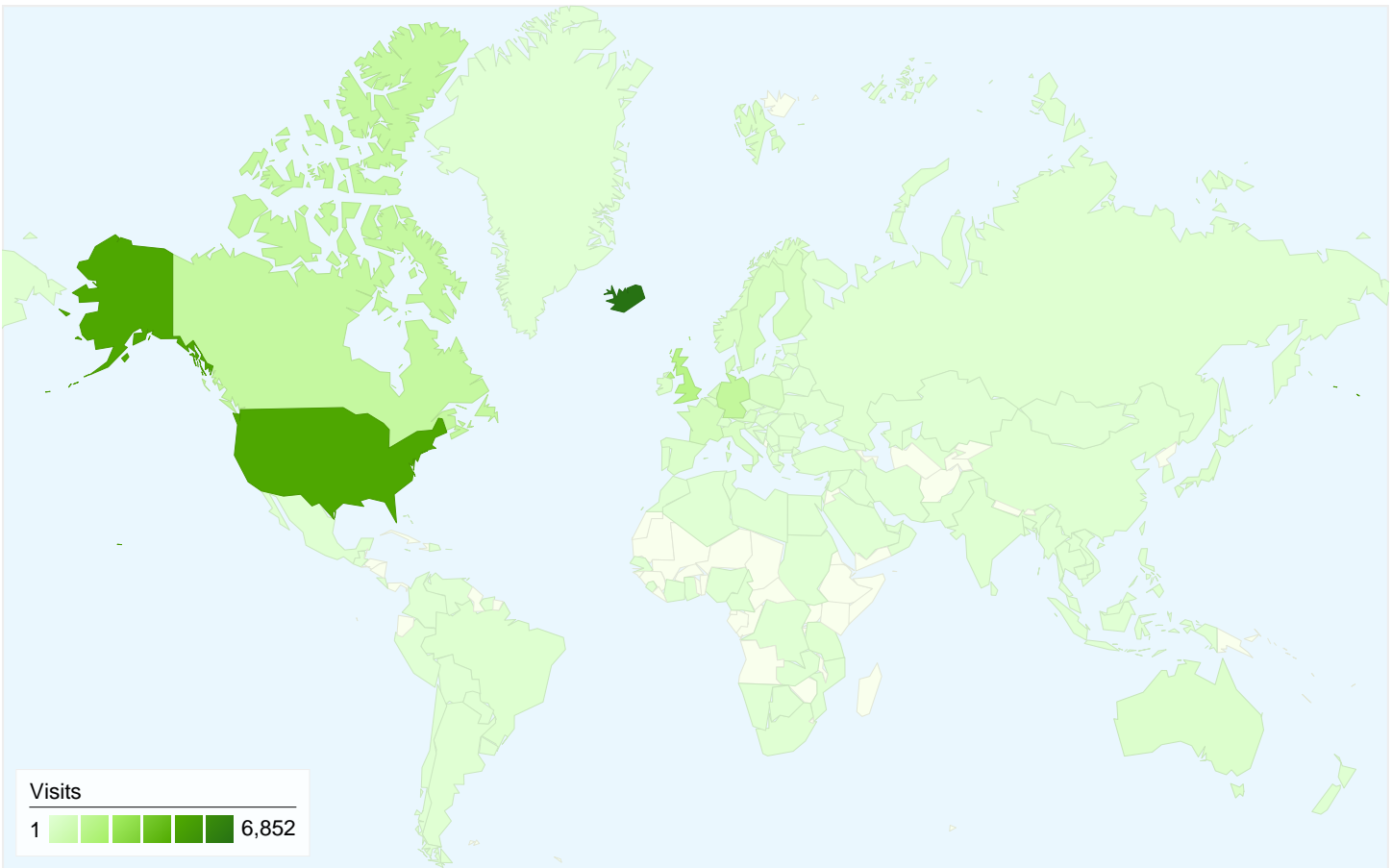
- 27.17% Direct Traffic
- 26.83% Referring Sites
- 46.00% Search Engines



- Search Engines**  
9,745.00 (46.00%)
- Direct Traffic**  
5,756.00 (27.17%)
- Referring Sites**  
5,684.00 (26.83%)

## Top Traffic Sources

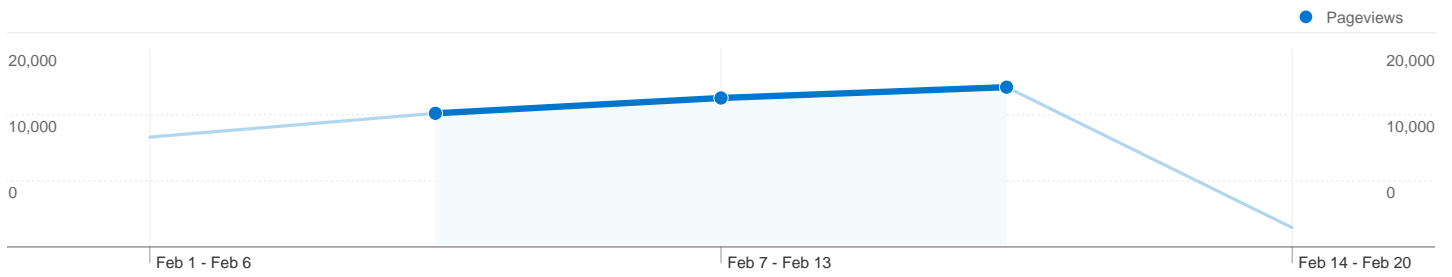
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	9,289	43.85%	reykjavik grapevine	660	6.77%
(direct) ((none))	5,756	27.17%	grapevine	251	2.58%
facebook.com (referral)	1,223	5.77%	grapevine.is	236	2.42%
images.google.com (referral)	418	1.97%	grapevine iceland	170	1.74%
ow.ly (referral)	369	1.74%	iceland grapevine	115	1.18%



**21,185 visits came from 129 countries/territories**

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>21,185</b> % of Site Total: 100.00%	<b>2.72</b> Site Avg: 2.72 (0.00%)	<b>00:02:08</b> Site Avg: 00:02:08 (0.00%)	<b>50.29%</b> Site Avg: 50.27% (0.05%)	<b>62.91%</b> Site Avg: 62.91% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Iceland	<b>6,852</b>	2.81	00:02:09	39.00%	59.38%	
United States	<b>4,700</b>	2.76	00:01:57	57.66%	65.55%	
United Kingdom	<b>1,586</b>	3.10	00:02:00	61.98%	61.92%	
Germany	<b>1,144</b>	3.01	00:03:05	50.44%	59.35%	
Canada	<b>1,062</b>	2.72	00:02:11	48.02%	62.43%	
France	<b>471</b>	2.48	00:01:53	52.65%	67.94%	
Netherlands	<b>449</b>	2.08	00:00:42	43.21%	65.92%	
Sweden	<b>402</b>	2.19	00:01:34	58.96%	69.65%	
Finland	<b>385</b>	2.31	00:02:43	41.56%	69.09%	

Denmark	<b>338</b>	2.59	00:01:42	63.61%	64.50%
					1 - 10 of 129



Pages on this site were viewed a total of 57,617 times

**57,617** Pageviews

**43,150** Unique Views

**62.91%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/Home/	14,531	25.22%
/Music/	1,386	2.41%
/Classifieds/	1,183	2.05%
/Food/	802	1.39%
/Travel/	703	1.22%